BILLBOARDS WORK!

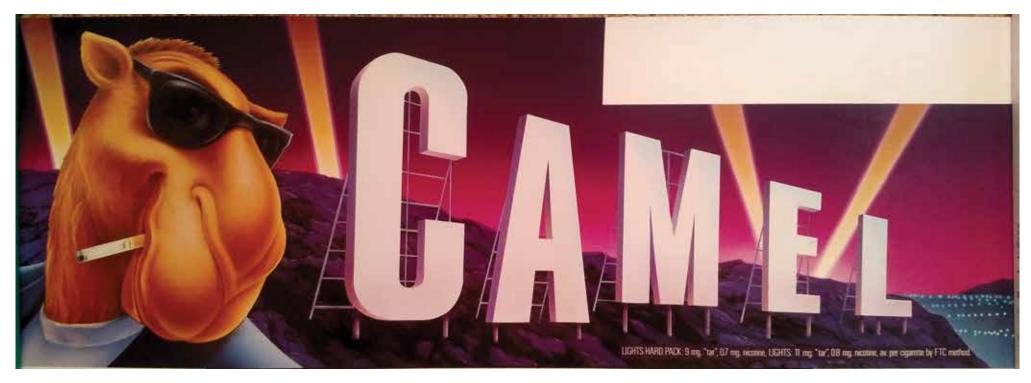
Yet so many businesses think that they don't.



14x48 with extension



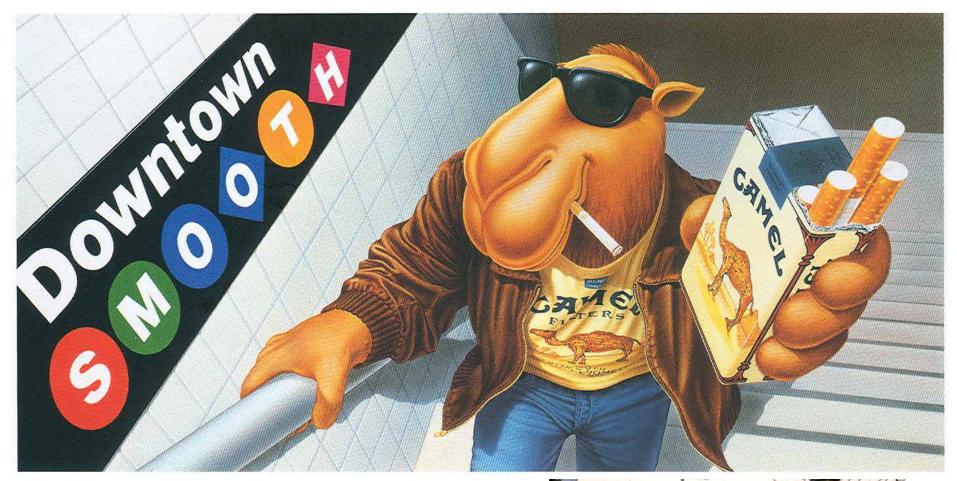
14x48 with extension





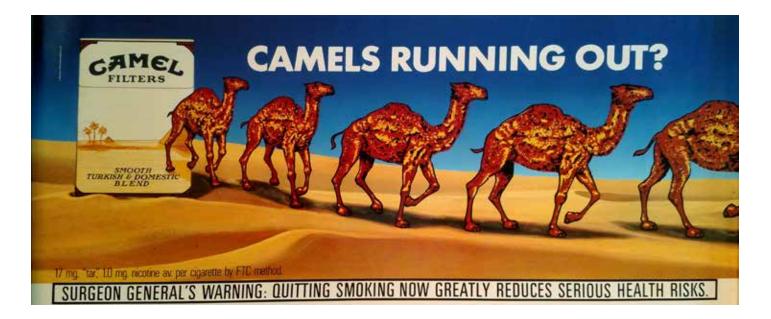
14x48 with die-cut extension





NYC Subway advertising





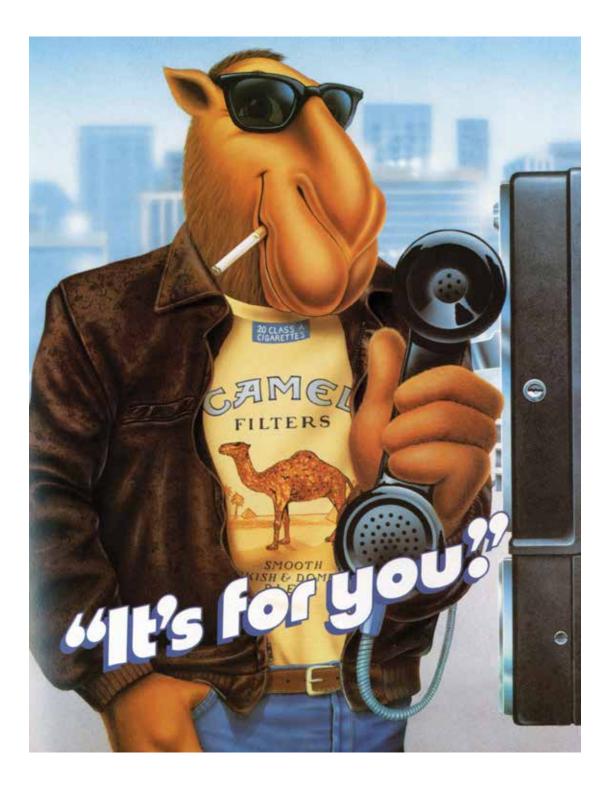
30 sheet sequential



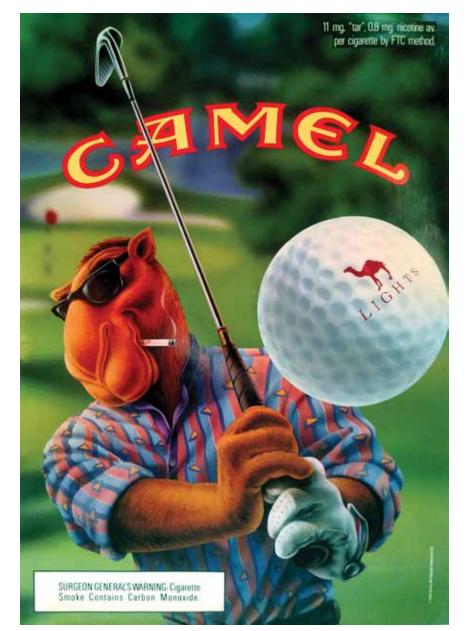
sheet

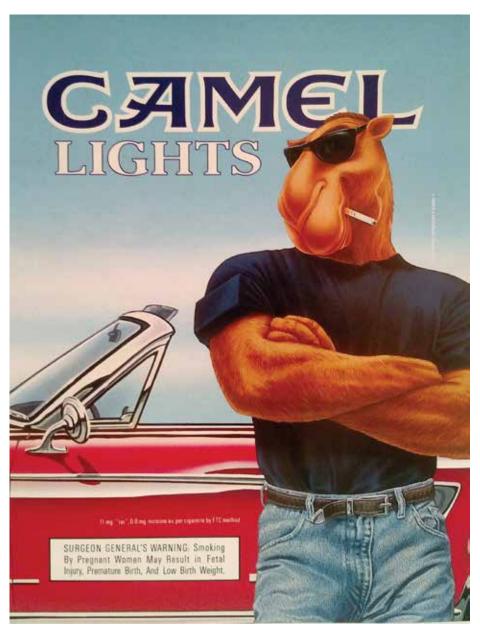


Phone booth

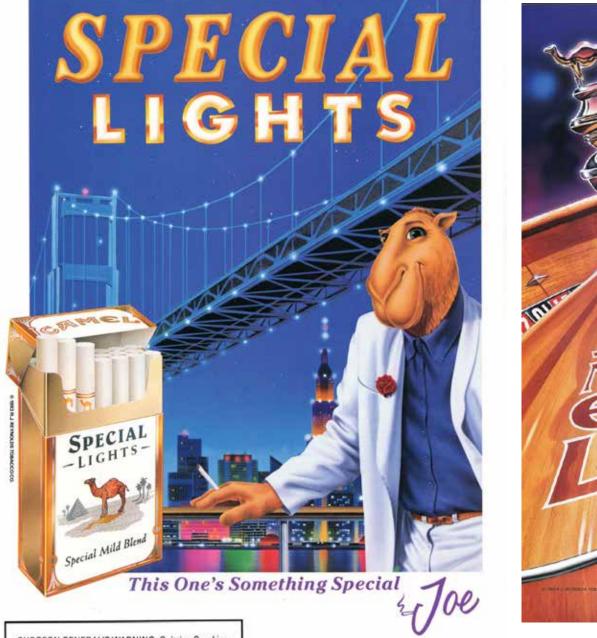


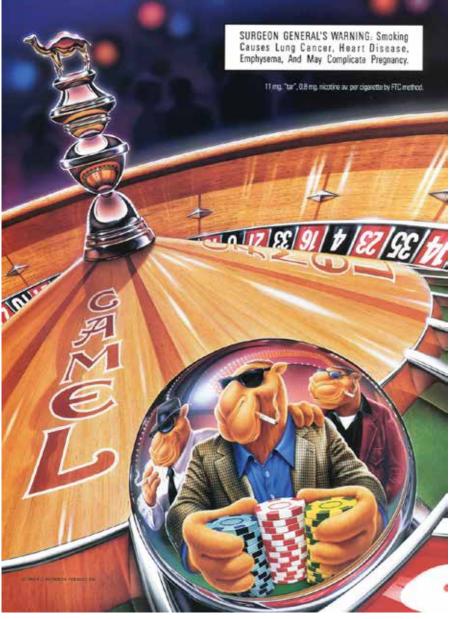
Vertical executions





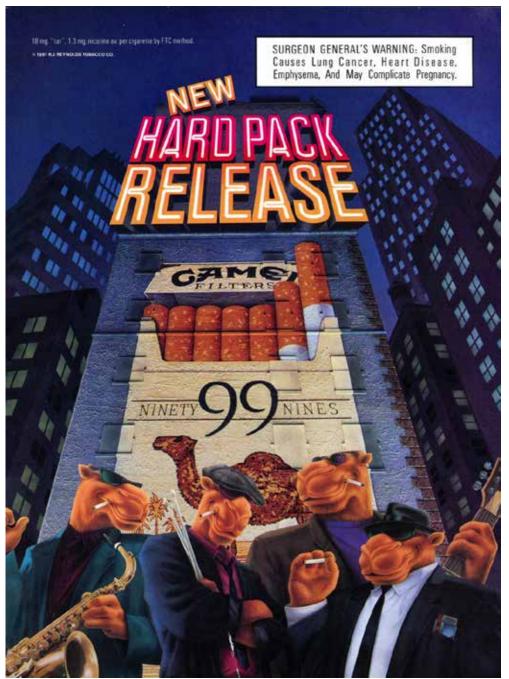
Vertical executions





SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

11 mg, "tar", 6.8 mg, nicotine av, per eigarette by FTC method.



RJ Reynolds asked the agency to come up with new cigarette styles. I submitted the idea for "Camel 99s," which were literally Camel 100s, just repackaged and rebranded as 99s.







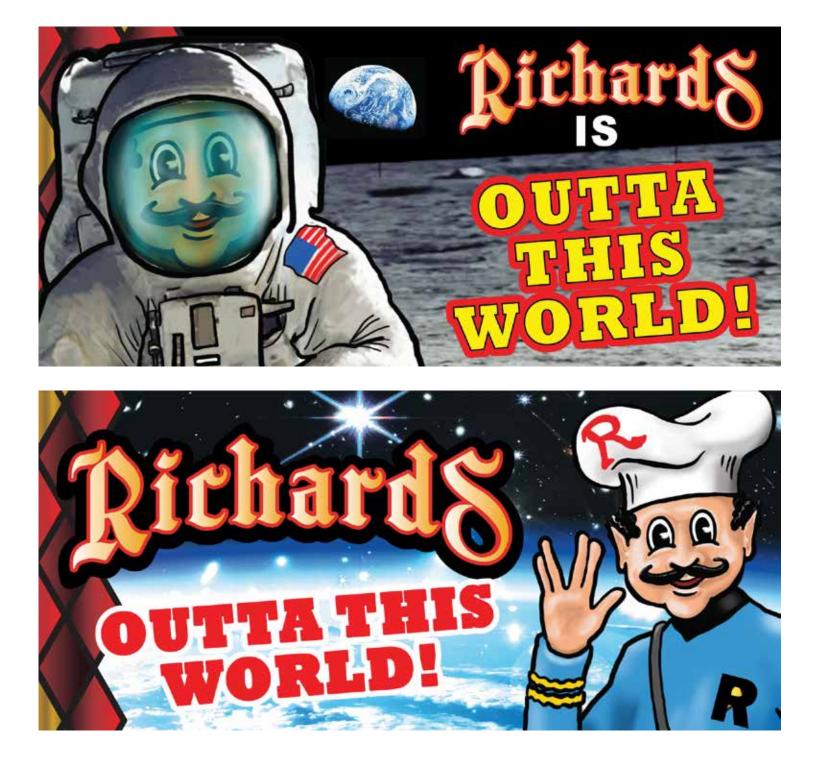




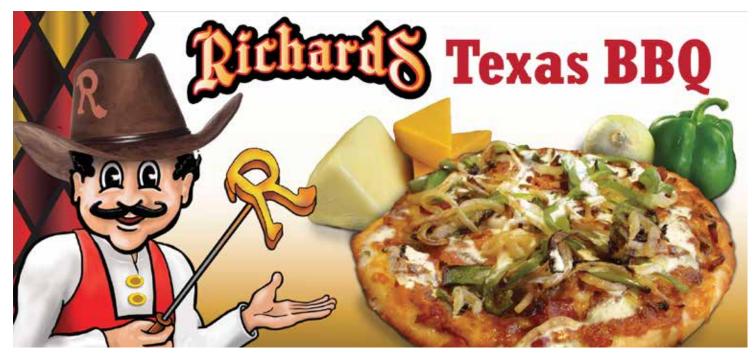






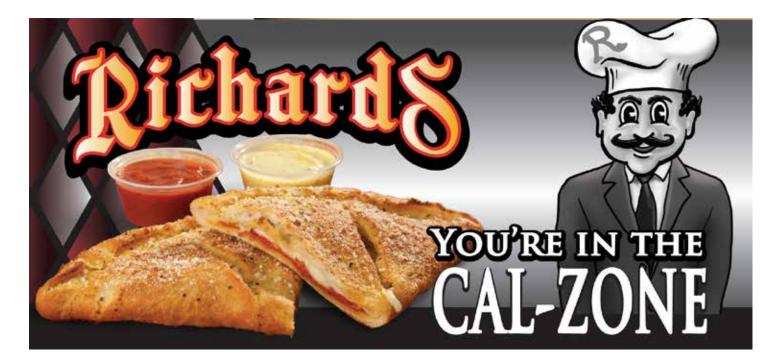




















DOUBLE BOARDS - Panoramas and sequentials





























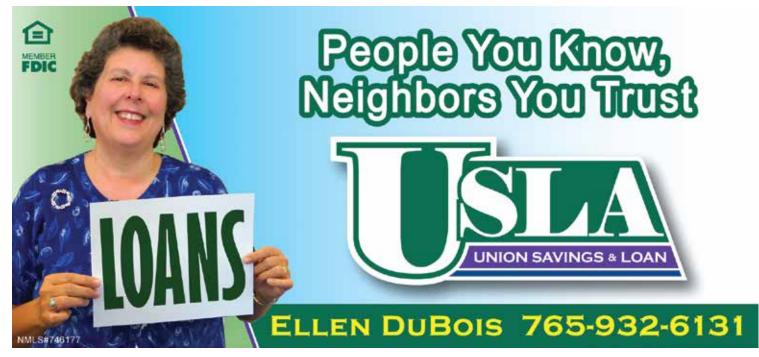








































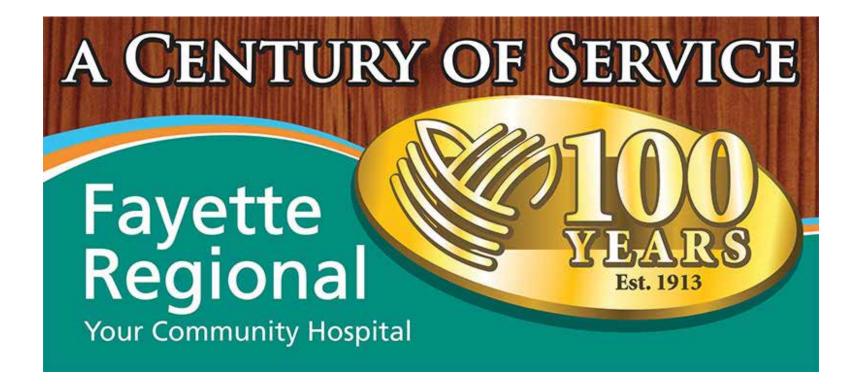












We have the largest, fastest, and highest resolution MR in the area!



The Philips Ingenia 1.5T





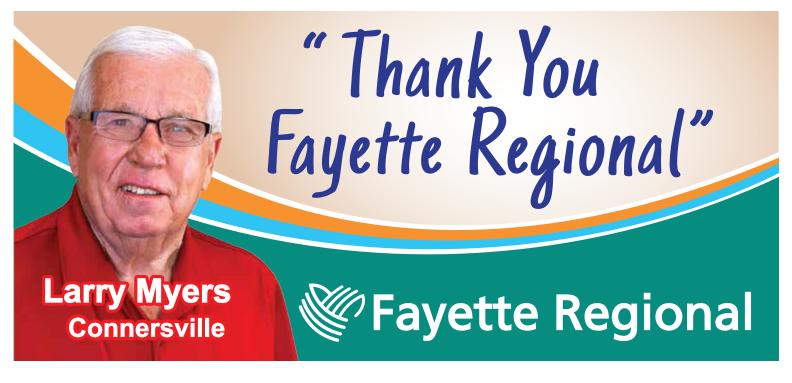






JUST AHEAD ON THE LEFT









Vehicle matching billboard branding









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Building for the for the Future! New Rehoboth Branch

NOW



















